



Ed Robinson, CSP

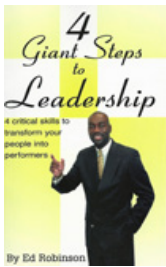
Toll Free: (800) 381-1433

Mobile/Web: www.edspeaks.tel



Ed "The Rainmaker" Robinson
 Author - Speaker - Coach

Leadership Management
Four Giant Steps to Leadership™



Are your leaders driving hi performance results? This high impact program cultivates the best in your leaders and shows them how to serve as role models to enhance organizational performance. Participants leave the program enthused, motivated and empowered to take action.

Besides developing leaders for success, this program also helps to accomplish more objectives with greater results at a faster pace than ever before. Participants learn to understand the key strategies they need to use as coaches and mentors to produce high payoffs in their staff with little or no expense.

Content Focus

- Key Steps
- Qualities of a leader
- Team empowerment
- Visualization as a tool
- Communication
- Commitment and credibility

Program Benefits

- Attributes of professionalism
- How to develop teams and staffs
- How to communicate persuasively
- How to take outcomes ownership
- How to serve as a role model
- How to motivate and empower

Ed offers a variety of outstanding presentations to move your team to the next level. Four Giant Steps to Leadership™ is one of Ed's most popular tracks, and can be customized as a keynote speech, breakout session, one or three day seminar.

PO Box 782061, San Antonio, TX 78278
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Ed Robinson transforms individuals into Professionals, Managers into Leaders and Leaders into Rainmakers. A Certified Speaking Professional and former CPA, Ed is the the author of four books and recognized expert in Practice Growth. His energetic, engaging and entertaining style is only one reason why Ed's strategies improve performance helping individuals manage change and increase revenue regardless of economic obstacles and challenges.

With a 40+% return engagement rate over his 30+ year speaking career, Ed has facilitated in more than 30 countries addressing organizations to include: KPMG, Wells Fargo, American Airlines, Blue Cross & Blue Shield, HUD, Institute of Internal Auditors, MetLife, Merrill Lynch, Zurich Financial, Clear Channel/Time Warner, the US Postal Service, Deloitte, Environmental Protection Agency and NCR Corporation.

"I've observed Ed in a number of presentations.... He's always very enthusiastic and quite engaging. One of his strong suits is the ability to tackle difficult issues.

He's very good at handling potentially conflictive situations. He works in a very supportive manner to achieve the goals of the group using a positive, proactive approach."

Karen Gallen,
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