



Ed "The Rainmaker" Robinson
Author - Speaker - Coach

Ed Robinson, CSP

Toll Free: (800) 381-1433

Mobile/Web: www.edspeaks.tel

Change Management From Fighting the Storm to Dancing in the Rain™



Is your organization experiencing change? Are the professionals in your industry being challenged by new ways of doing business, industry or regulatory changes? In this program, Ed pre-interviews the meeting planner and members of the target audience prior to developing "the storm" around their respective issues.

Ed then shares core strategies to dance and thrive through all the storms in your life, echoing his key philosophy -- "You can't wait for the storms to stop, you've got to learn how to dance in the rain."

Content Focus

Taking Responsibility
Taking Ownership
Not being a victim of storms
Being a professional
Focusing on the purpose of your quest, job, career & life

Program Benefits

Formulas for success
Attributes of professionalism
Keys to personal success and self-motivation
The power of an energetic infusion of targeted confidence

Ed offers a variety of outstanding presentations to move your team to the next level. From Fighting the Storm to Dancing in the Rain™ is one of Ed's most requested tracks, and can be customized as a keynote speech, breakout session, one or three day seminar.

Ed Robinson transforms individuals into Professionals, Managers into Leaders and Leaders into Rainmakers. A Certified Speaking Professional and former CPA, Ed is the the author of four books and recognized expert in Practice Growth. His energetic, engaging and entertaining style is only one reason why Ed's strategies improve performance helping individuals manage change and increase revenue regardless of economic obstacles and challenges.

With a 40+% return engagement rate over his 30+ year speaking career, Ed has facilitated in more than 30 countries addressing organizations to include: KPMG, Wells Fargo, American Airlines, Blue Cross & Blue Shield, HUD, Institute of Internal Auditors, MetLife, Merrill Lynch, Zurich Financial, Clear Channel/Time Warner, the US Postal Service, Deloitte, Environmental Protection Agency and NCR Corporation.

"What impresses me the most about Ed is his command of the stage and his knowledge of the subject matter. His own style is very engaging and personable; he keeps you on the edge of your seat."

He's also very genuine and believable. His good-natured personality makes him easy to work with. I highly, highly recommend him."

Christopher Emanuel
Environmental Protection Agency

PO Box 782061, San Antonio, TX 78278

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